

## COOKIE NOTICE

Please read this cookie notice carefully as it contains important information on who we are and how we use cookies on our website.

This notice should be read together with our [Privacy Notice](#) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

### Who we are

This website is operated by TLC Worldwide, 92 avenue de Wagram - 75017 Paris, France.

### Our website

This cookie notice relates to your use of our website.

This website uses cookies to:

- Distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and measure how you use the website so it can be updated and improved based on your needs.
- Remember the notifications you've seen so that we don't show them to you again.

This cookie notice is also part of a mechanism we use to obtain your consent to the processing of your personal data.

Throughout our website we may link to other websites owned and operated by third parties to make additional services available to you. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

### What is a Cookie?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

They often contain information like IP addresses or Unique IDs that make it possible for websites to identify and recall individual users upon repeated visits. Third-party marketing cookies can be used to track users across the Internet in order to serve them targeted, behavioural advertisement. Under the GDPR, websites are not allowed to store cookies on a user's browser without their clear and affirmative consent.

For further information on **cookies** generally, including how to control and manage them, visit the [guidance on cookies](#) published by the UK Information Commissioner's Office.

## Types of Cookies

We may use the following types of cookies:

Type	Detail
<b>Strictly necessary cookies</b>	These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.
<b>Analytical/performance cookies</b>	They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users find what they are looking for easily.
<b>Functionality cookies</b>	These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
<b>Targeting cookies</b>	These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose

## Consent to use cookies

We will ask for your permission ([Consent](#)) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested and the operation of our website. Change your consent or withdraw your consent by clicking on the website.



## Blocking Cookies and changing Settings

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Most web browsers allow some control of most cookies through the browser settings, For further information about cookies and how to disable them please go to [allaboutcookies.org](http://allaboutcookies.org).

Find out how to manage cookies on popular browsers:

- **Google Chrome** (<https://support.google.com/chrome/answer/95647?hl=en>)
- **Microsoft Edge** (<https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>)
- **Mozilla Firefox** (<https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>)
- **Microsoft Internet Explorer** (<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>)
- **Opera** (<https://www.opera.com/help/tutorials/security/privacy>)
- **Apple Safari** (<https://support.apple.com/en-gb/guide/safari/sfri11471/mac>)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <https://tools.google.com/dlpage/gaoptout>.

You can find more information about the individual non-essential cookies we use and the purposes for which we use them in the table below:

Cookie	Source	Action	Duration	Purpose
<b><u>Essential</u></b>				
_np_session	<b>Nitro Pack</b>	Essential for website performance optimization	Session or as determined by the website	Improves website loading speed and performance
uc_session_id	<b>Usercentrics CMP</b>	Manages user consent preferences for other cookies	Persistent, to remember user preferences	Ensures compliance with privacy regulations by obtaining and managing user consent for cookies.
<b><u>Functional</u></b>				
_gid	<b>Google Analytics</b>	Collects anonymous website usage statistics	Varies, often persistent	Analyses user behaviour to help website owners understand how visitors interact with the site, enabling them to make informed decisions for improvements

Cookie	Source	Action	Duration	Purpose
gfont_display	<b>Google fonts</b>	Loads custom fonts for a better visual experience	Persistent or as determined by the website	Enhances the visual appeal of the website by using custom fonts provided by Google
_dc_gtm_UA-12345678-1`	<b>Google tag manager</b>	Manages and deploys various marketing and analytics tags on the website	Persistent or as determined by the website	Simplifies the process of adding and updating tags on the website without requiring code changes
mp_a3b42cdef1234	<b>Mix panel.</b>	Tracks user interactions and events on the website	Persistent or as determined by the website	Provides detailed analytics on user engagement and helps businesses understand how users interact with their products or services
VISITOR_INFO1_LIVE	<b>YouTube Video</b>	Embeds and plays videos on the website	Persistent or as determined by the website	Allows the integration of YouTube videos for informational or entertainment purposes on the website

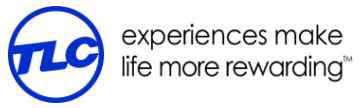
To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

### What about Similar Tracking Technologies?

Cookies are not the sole method for recognizing or tracking website visitors. We may use similar technologies, such as web beacons, which rely on cookies for proper functioning. These tiny graphics files contain unique identifiers, helping us recognize site visits and assess communication effectiveness.

### GET IN TOUCH

For comments, suggestions, or further information, please contact us.  
 TLC Marketing France  
 92, avenue de Wagram  
 75017 Paris  
[www.tlcworldwide.com/france](http://www.tlcworldwide.com/france)



Email [francedata@tlcrewards.com](mailto:francedata@tlcrewards.com)